

*Southwest Insulation
Contractors Association*
REGISTRATION



2010 CONFERENCE REGISTRATION

June 3-5, 2010

52nd Annual Conference



***Barton Creek Resort & Spa and
Golf Capital of Texas***

*T. Scott Gross will feature how to throw the
"Perfect Pitch!!" Don't miss out on this fun filled
and educational event with our Industry's Finest -
SWICA Members!! Join us today!*

Schedule of Events

Note: Please refer to on-site program at conference for changes in schedule below.

Thursday, June 3, 2010

Noon - 5:00 PM Registration Desk
Main Level

Noon - 4:00 PM Board of Directors Meeting
Rayburn Room

5:30 PM Transport Mandola Estate Winery

6:00 - 9:00 PM Opening Reception
Winery/Trattoria Lisina Dinner

Friday, June 4, 2010

7:00 - 11:00 AM Registration-
Main Level

7:30 - 8:30 AM Associates Breakfast -
Houston Room

7:30 - 8:30 AM Contractors/Distributors Breakfast
Austin Room

8:30 - 8:45 AM President's Welcome/ Introduction
Barton Creek A/B

8:40 - 10:10 AM T. Scott Gross
"Throwing the Perfect Pitch"

10:10 - 10:20 AM Coffee Break - Back of Room

10:20- 11:00 AM - Industry Speaker TBA

11:00 - 11:45 AM Glenn Frye
Performance Contracting Group
NIA President
"State of the NIA Nation"

11:45 AM Barton Creek Resort
Fazio Foothills Course
Crenshaw Pro shop
Lunch/Range Balls

1:00 PM SWICA Golf Tournament



Spouses' Program (included in registration)

10:30 AM - Meet in Lobby to take Bus to beautiful Lady Bird Wildflower Center

3:00 PM - Bus returns to Barton Creek Resort

Evening Free!

Saturday, June 5, 2010

7:30- 10:00 AM Registration -
Main Lobby Level

7:45- 8:30 AM Continental Breakfast All Attendees
and Spouses - **Forum Lobby**

8:30- 10:00 AM Joint Attendee/Spouse Session
Forum
T. Scott Gross
"Positively Outrageous Service"

10:00-10:15 AM Coffee Break - Back of Room

10:15- 11:00 AM Industry Speaker
(TBA)

11:00 - 11:25 AM SWICA 2011 EXPO
CRAFT COMPETITION
Update/exhibit sales

*Afternoon Free. 1:00 PM Optional group tour to
The Bob Bullock Texas State History Museum*

7:30 PM Wine and Cheese Reception

8:15-12:00 PM **Presidents' Gala**
Barton Creek Ballroom
Banquet/Dancing

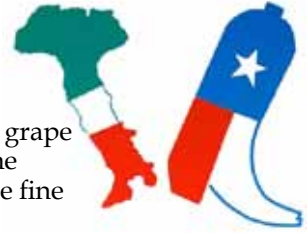
*See y'all next year in Reno, NV
Atlantis Casino Resort & Spa*

Programs



Opening Reception Heads to Wine Country

Mandola Estate Winery was founded in 2005 by Houston wine connoisseurs Drs. Stan and Lisa Duchman and inspired by their travels to Europe, the Mandola Estate Winery in Driftwood, Texas (about 20 miles southwest of Austin in the Texas Hill Country) recreates a small corner of Italy, where native Italian grape varieties flourish together with the great grapes of France and California. The wines of the Mandola Estate Winery represent some of the best wines to be produced in Texas with the fine Mandola's Trattoria Lisina for our SWICA dinner on site.



T. Scott Gross Speaks at SWICA Conference Delivering the "Perfect Pitch"

T. Scott Gross is more than a writer who speaks; he literally has been there and done that!

A veteran of the hospitality industry, Gross learned from the bottom up, literally from the business end of a pot sink! His credibility from his years in that industry has earned him the respect of audiences everywhere as an entrepreneur who knows what it's like to make payroll every Friday.

Best known for his first book, *Positively Outrageous Service*, now in its second edition, with over 200,000 copies in circulation world-wide in a multitude of languages, Scott continues to delight audiences with his subtle humor, masterful storytelling, and take-home value, challenging them to make work fun. His subsequent books, 13 in all, validate the need—and rewards—of delivering a customer service experience so positive that your customers become your best marketing tool.



Glenn Frye Performance Contracting Group NIA President "NIA Update"

Frye is Senior Vice President of Operations for Performance Contracting Group, Inc. He has been with the company for over 30 years. He joined Owens Corning Fiberglas Corporation in 1973 as a planning and scheduling engineer. From 1973 to 1988 he also served as field engineer, project manager, area manager, and operations manager. In 1989 he left the company to become President of Thermotech, an open shop asbestos abatement company located in Texas.

He returned to PCI in 1995 as Senior Vice President for Performance Contracting, Inc., responsible for the Insulation and Specialty Services Division, Engineered Systems, Promatec, Marine, Industrial Cleaning, Demolition, Scaffolding, and Performance Abatement Services.

Mr. Frye graduated from the University of Illinois with a B.S. Degree in Civil Engineering. Mr. Frye is currently on the NIA Executive Committee and Board of Directors, NIA Representative to ASC, NMAPC Board of Directors and Trustee for the International Heat and Frost Insulators Apprenticeship Fund.



The Bob Bullock Texas State History Museum in downtown Austin, Texas, tells the "Story of Texas" with three floors of interactive exhibits, the special effects show, The Star of Destiny, in the Texas Spirit Theater, and Austin's only IMAX

OPTIONAL SAT AFTERNOON EVENT

Theatre, featuring the signature large-format film, *Texas: The Big Picture*. A 35-foot-tall bronze Lone Star sculpture greets visitors in front of the Museum, and a colorful terrazzo floor in the Museum's rotunda features a campfire scene with enduring themes from Texas' past. The Museum also has a Cafe with indoor and outdoor seating and a Museum Store with something for the Texan in everyone.



The Presidents' Gala is time to pull out those dancing shoes and enjoy a fun evening. Suits or Sports jackets and Ladies classy resort attire. Just kick back and enjoy!

REGISTRATION FORM

Southwest Insulation Contractors Association

52nd Annual Conference -- June 3-5, 2010

Barton Creek Spa & Resort

Austin, Texas

Register online at

www.swicaonline.org

REGISTRATION INFORMATION

Registrant Name _____ Badge Nickname _____

Spouse/Guest Name _____ Badge Nickname _____

Child (Children) Name (s) _____ Badge Nickname _____

Company Name _____

Company Address _____

City _____ State _____ Zip Code _____

Phone Number: _____ Fax Number: _____ e-mail _____

REGISTRATION FEES

(on-site registration - add \$50.00 to all fees, except youth)

	Early Bird <small>(By April 15, 2010)</small>	Regular <small>(After April 15, 2010)</small>	
Contractor/Distributor (SWICA Member)	\$600.00	\$650.00	\$ _____
*Additional Personnel (How many? _____)	\$500.00	\$550.00	\$ _____
Associate/Supplier (SWICA Member)	\$660.00	\$700.00	\$ _____
*Additional Personnel (How Many? _____)	\$600.00	\$650.00	\$ _____
Non-Member Registration	\$800.00	\$850.00	\$ _____
Spouse/Guest Fee (includes spouse tour and banquet)	\$400.00	\$450.00	\$ _____
Youth Fee- Dinner	\$150.00	\$175.00	\$ _____

*Please supply Registrant name tag information for additional personnel.

TOURNAMENT & OTHER FEES

Scramble Golf - Friday, June 4, 2010 - *Fazio Foothills*

Players _____ @ \$275.00 each (Includes lunch/range balls/green fees/cart/libations!)

Name _____ Handicap _____

Name _____ Handicap _____



\$ _____

SATURDAY, June 5, 2010

The Bob Bullock Texas State History Museum - Transportation/all exhibits/both theatres

_____ People @ \$40

\$ _____

Gotta have a SWICA Logo Shirt(s) ___M___L___XL___XXL @ \$40

\$ _____

PAYMENT METHOD

Bill my SWICA account

Check Enclosed. Return to: SWICA

TOTAL: \$ _____

2211 Briarglen #609
Houston, TX 77027

Signature _____

Barton Creek accommodations CALL 800-604-6563 **Rates Good until May 2, 2010.**

Refer to "SWICA Convention block" Rate: \$199

(Refunds: No refunds after May 3, 2010. Prior to May 3, 2010 written cancellations *only* will be refunded, less \$100.00 pp service fee.)

Mail to SWICA, 2211 Briarglen #609, Houston, TX 77027 or FAX (713) 977-1321 TODAY!!